## $D_{\text{EVELOP}} N_{\text{EW}} P_{\text{RODUCTS}} (DNP)$



#### presents:

# STEP = STandard for the Exchange of Product information Dr. Martin Hardwick, President of STEPtools, Inc. Rensselaer Polytechnic Institute (RPI)

STEP is an international standard (ISO) for communicating design and manufacturing information over an entire product life cycle. STEP includes standardized model formats, a modeling language, and an information architecture that is being implemented in the aerospace, automotive and military environments. Potentially, the STEP standard will do for engineering data what TCP/IP did for networking. Join us for morning and afternoon sessions in the von Karman Auditorium:



### Thursday, December 18, 1997 von Karman Auditorium

9:00 AM – 11:00 AM STEP Overview and Case Studies: (Raytheon Missiles and General Dynamics)

1:00 PM – 3:00 PM

Round Table Discussion of STEP:

Current Capabilities,

Near-term Expectations,

Implementation Strategies

Dr. Martin Hardwick is a leader in the international STEP community. As both a professor at RPI and President of STEPtools, Inc., Dr. Hardwick brings both theoretical and practical experience to the area of developing standards-based engineering processes and data systems.

### All Employees are Encouraged to Attend

For Details, Contact:

Jim U'Ren

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